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## PRESS RELEASE

### **For Immediate Release**

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### **ARMSTRONG ROBINSON JOINS AALU AS VP, LEGISLATIVE AFFAIRS**

**Washington, DC (May 30, 2017)**—AALU announced today that Armstrong Robinson has joined the organization as Vice President of Legislative Affairs. In his new position, Robinson will play a primary role in helping lead AALU’s advocacy efforts on Capitol Hill, with a focus on House and Senate Republican policymakers.

“I am very excited to have Armstrong join the AALU Government Affairs team. With his legislative expertise and deep relationships, he will make an immediate impact at a critical time for our membership and the life insurance community,” said Chris Morton, Senior Vice President of Government Affairs. “We will undoubtedly benefit from Armstrong’s leadership.”

Robinson added, "AALU is a terrific organization with a strategic vision. I am thrilled to join an extraordinary team of talented, committed professionals. With the federal government considering both tax reform and overhauling financial regulations, there are multiple opportunities to achieve AALU’s objectives."

Prior to joining AALU, Robinson was a Director at the Prime Policy Group, one of Washington's preeminent bipartisan lobbying firms. Working at Prime, Armstrong contributed strategic counsel, creative advocacy, and thoughtful follow-up for clients across a wide range of issues. Clients valued his insights, positive attitude, and bipartisan reach throughout Congress and the Administration. Armstrong's legislative, communications, and political experience, as well as his friendly working relationships, enhance his perspective.

“Armstrong made major contributions to our team and delivered effectively and consistently for our clients,” noted Prime Policy’s Charlie Black. “He is a pleasure to work with, and I’m confident he will strengthen the professional team advocating for AALU’s priorities.”

During his decade of service as a Congressional staffer, Armstrong served as Chief of Staff and Counsel to Congressmen Keith Rothfus (R-PA), Geoff Davis (R-KY), and gained valuable political campaign experience. Working with Congressman Davis, he coordinated the Congressman's efforts as a Deputy Whip, Regional Chairman of the National Republican Congressional Committee, and as a Ways & Means Subcommittee Chairman.

Armstrong has a J.D. from the Columbus School of Law at Catholic University, a B.A. from the Elliot School of International Affairs at George Washington University, and is admitted to the bar in Virginia. He and his wife, Meredith, live in Alexandria, Virginia with their son.

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### **About AALU**

AALU is the leading organization of life insurance professionals who are a trusted voice on policy issues impacting Americans' financial security and retirement savings. Its members are leaders in the life insurance community. AALU's mission is to strengthen, grow, promote and advocate for the life insurance industry, ensuring a unified voice and a diverse membership. For more information, visit <http://www.aalu.org>.